



TOGETHER WE ARE DEFENDERS OF POTENTIAL

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Dear Area Business & Community Supporters:

There continues to be changes at Big Brothers Big Sisters of South Central Wisconsin. Along with a new look and a new mark, there's a new mission. BBBS works to build and support one- to -one mentoring relationships that ignite the power and promise of youth. Join us in helping defend the potential of the children in your community.

Big Brothers Big Sisters of South Central Wisconsin is preparing to hold our annual fundraiser, Casino Nite on September 26, 2020 at the Watertown Elks Lodge in Watertown. We are looking forward to another great year and everyone to have a good time.

Big Brothers Big Sisters is the Nation's oldest, youth mentoring program focusing on establishing a one-on-one relationship between a child in need and a caring individual or couple. We assist children in reaching their full potential as they grow. The Mentor helps the youth learn appropriate decision-making and positive behaviors, leading to a positive and productive life for the youth.

To match and mentor a child for a year, it cost approximately \$1,200. Currently BBBS serves over 350 children and that number continues to increase. We are striving to match all these children with an adult, but it takes help from generous companies and/or individuals like you who are willing to donate and give of your time to help a child.

Please take a look at the enclosed information to learn more about Casino Nite and consider supporting Big Brothers Big Sisters. It is a relaxed and fun evening that supports your community's children.

We hope you will join in supporting Casino Nite 2020. To be a supporter you can sponsor:

- The event
- A gambling table
- The food

You can also support Casino Nite by:

- Attending the event
- Donating an item for auction
- Making a cash donation

We look forward to partnering with you during our 2020 Casino Nite Fundraiser! Thank you for your consideration.

Sincerely,

Pam Carper

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