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[www.bbbs4kids.org](http://www.bbbs4kids.org)

## TOGETHER WE ARE DEFENDERS OF POTENTIAL

RE: 2020 Donation

There continues to be changes at Big Brothers Big Sisters of South Central Wisconsin. Along with a new look and a new mark, there's a new mission. BBBS works to build and support one-to-one mentoring relationships that ignite the power and promise of youth. Join us in helping defend the potential of the children in your community.

### ***What is Bowl For Kids' Sake?***

Bowl For Kids' Sake is Big Brothers Big Sisters' signature fundraiser. Each year, half a million people across America come together to have fun and raise money to support Big Brothers Big Sisters as we help children achieve their fullest potential. Bowl For Kids' Sake is the perfect way for individuals and businesses to make an impact on our community.

This year's Bowl For Kids' Sake events are:

- **Saturday, February 1st at 1p at Watertown Bowl North in Watertown**
- **Saturday, February 8th at 12p at Tower Lanes in Beaver Dam**
- **Saturday, February 29th at 1p at Rivers Edge Bowl in Janesville**
- **Friday, March 6th at 6:30p at Rock River Lanes in Fort Atkinson**
- **Saturday, March 7th at 1p at Delavan Lanes in Delavan**

This event is not only our main fundraiser for the year, it is a way for us to say "thank you" to our volunteers, supporters and community to celebrate our matches. No bowling expertise is required, only the willingness to share in our heartfelt and sincere thanks for helping us help the youth of our community.

### ***Where does the money go?***

100% of the event's net proceeds go directly into helping the children. These funds make up over 26% of the annual budget for our Agency and are greatly needed and appreciated. To match one child with a mentor and to follow them for a year, it costs \$1,200. Big Brothers Big Sisters depends on donations to expand our programs, conduct background checks, ensure child safety; and provide ongoing support for children and volunteers to build and sustain long-lasting on-to-one mentoring relationships.

Your role in this effort to help local children cannot be overstated: We need your help to raise community awareness of the challenges faced by local children and to ask for the financial support needed to help change the trajectory of a child's life.

Big Brothers Big Sisters kindly asks that you consider making a contribution to our Bowl For Kids' Sake events. We look forward to your business participating with a team of bowlers, being a Business Lane Sponsor or contributing to our Silent Auction...or maybe all three!

We thank you for your consideration and look forward to hearing from you soon.

Regards,

*Mike Gosenheimer*

Bowl for Kids' Sake Chair and Board Member

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BBBs is a 501(c)3 nonprofit organization

