



1545 Hobbs Drive, PO Box 655
Delavan, WI 53115
(262) 728-8865

www.bbbs4kids.org

TOGETHER WE ARE DEFENDERS OF POTENTIAL

Dear Community Friend,

Big Brothers Big Sisters would like to invite you to support their 2020 Bowl for Kids' Sake signature fundraiser. Each year half a million people across America come together to have fun and raise money to support Big Brothers Big Sisters as we help children grow up positively. By supporting BBBS, your contribution will help make a huge impact on the lives of children in your community! Currently Big Brothers Big Sisters of South Central Wisconsin serves over 350 children and that number continues to increase. **WE NEED YOUR HELP!**

Big Brothers Big Sisters' mission is to build and support one- to- one mentoring relationships that ignite the power and promise of youth. Our work with the children in your community is designed to help each one reach their fullest potential.

Where does the money go?

100% of the event's net proceeds go directly into helping the children. These funds make up over 26% of the annual budget for our Agency and are greatly needed and appreciated. To match one child with a mentor and to follow them for a year, it costs \$1,200. Big Brothers Big Sisters depends on donations to expand our programs, conduct background checks, ensure child safety; and provide ongoing support for children and volunteers to build and sustain long-lasting on-to-one mentoring relationships.

Your role in this effort to help local children cannot be overstated: We need your help to raise community awareness of the challenges faced by local children and to ask for the financial support needed to help change the trajectory of a child's life. This year's Bowl For Kids' Sake events are:

- **Saturday, February 1st** at 1p at Watertown Bowl North in Watertown
- **Saturday, February 8th** at 12p at Tower Lanes in Beaver Dam
- **Saturday, February 29th** at 1p at Rivers Edge Bowl in Janesville
- **Friday, March 6th** at 6:30p at Rock River Lanes in Fort Atkinson
- **Saturday, March 7th** at 1p at Delavan Lanes in Delavan

Included in this mailing is information regarding how your business can get involved. We hope you will consider becoming a part of the local community businesses participating with a team of bowlers, being a Business Lane Sponsor, or contributing to our Silent Auction...hopefully all three!! Feel free to participate in any of the events; or all of them!

We look forward to partnering with you during our 2020 Bowl for Kids' Sake Fundraiser! Thank you for your consideration.

Regards,

Mike Gosenheimer

Bowl for Kids' Sake Chair and Board Member
mikeg@bbbs4kids.org
BBBs is a 501(c)3 nonprofit organization

